



**SOLO AND SMALL FIRM SECTION * OF THE STATE BAR OF CALIFORNIA
LONG RANGE PLANNING MEETING
TEMECULA CREEK RESORT**

**Saturday, March 15, 2008 @ 9:00AM – 2:00PM
Call – In number: 1-888-384-9090/Passcode: 273042#**

1. Call to Order (Roberta)
2. Approval of Minutes from February 21, 2008. (Carolyn)
3. Issue of Financials December 2008 Statements. (Group)
 - a. Cost saving measures (We need to look at ways to reduce expenses for this year)
 - b. State Bar Annual Meeting Expenses (Reception and Committee Dinner)
 - c. Face-to-face meetings cut-back? (How many are necessary and where?)
 - d. Ways to grow revenue?
4. February 1, 2008 Appointments Application Update (Mitch)
5. State Bar Annual Meeting Programming (Lisa)
6. CEB Report (Mary if present)
7. Big News Report (Lisa)
8. Big News Indexing (Marilyn/Lisa)
9. Words of our Founding Fathers - Free Access vs. Paid Access (Lisa)
10. Journal Tests Update (Marilyn/Mitch)
11. Webinar Series Update (Anne)
12. Opening a Law Office – Publication Update (Patti)
13. Lawyer to Lawyer Directory Marketing (Group)
14. Myer Sankary Lawyer of the Year Award (Group)
15. MCLE Toolbox Membership Drive (Mitch)
16. Attorney Client Trust Accounts (Nancy)
17. MCLE E-blast (Group)
18. Committee Reports (Group)
19. State Bar Staff Report (M. Wood)
20. 2008 Executive Committee Meeting Schedule (Group)
21. State Bar Annual Meeting Executive Committee Meeting
 - a. Friday, September 26, 2008 @ 9:00a.m. – 12:00Noon
22. Other Business
23. Adjournment